

HOW TO FUNDRAISE THROUGH FACEBOOK

- 1.** Go to facebook.com/fundraisers and click the blue button on the left that says *Raise money* or the blue button on the right that says *Select non profit*.
- 2.** Search for *The Global Women's Project Ltd* in the search bar. Then follow the prompts to choose your fundraising target (see below), currency, and a finishing date (generally about 2 weeks works well).
- 3.** When deciding on a fundraising target – this will be very personal to you but we suggest setting something achievable – like maybe a few hundred dollars to start with – and then if you reach that goal quickly you can always increase it as you go. People love to feel like their donation will make a difference to your overall target – so keeping the goal attainable is a great way to encourage donations.
- 4.** Set the fundraiser title to anything that expresses why you have chosen to raise this money – it could be something like “Your name’s birthday/wedding/just coz fundraiser for The Global Women’s Project Ltd” or something much more personal – you decide.
- 5.** Adapt the blurb under *Why are you raising money?*. You can personalise it to say something meaningful for you or you can copy and paste the following blurb:
“For my birthday/wedding/just coz this year, I’m asking for donations a charity that I am passionate about called The Global Women’s Project. Now, more than ever, they need our support. Just \$25 will provide a family of 5 in Nepal with a week’s worth of food rations during COVID national lockdowns, \$50 will provide women in Cambodia with access to ongoing vocational training programs or \$90 can put in a survivor of sexual assault in Burundi through a basket weaving training program and help her establish her own small business. I hope that you’ll consider contributing as a way of celebrating with me. Every little bit will help me to help more women take control of their own lives and provide for their families.”
- 6.** Download one of the photos available on our [Fundraise](#) webpage (just click to open the image file) and add it to your fundraiser page to bring it to life. You might also like to consider adding a link to our Nepal Programs Video to really show your supporters where their money will go.
- 7.** Then just click *Invite* and notify all your Facebook friends about your fabulous new fundraiser... and watch the donations roll in!
- 8.** We recommend that you thank each of your donors with a simple thank you post whenever they contribute – this not only shows your appreciation but the more comments on a fundraiser the more Facebook will share it around – which means more chance of you hitting your target! Whenever we see someone making a donation we will endeavour to do the same, just so they know they are truly loved.

BEING VOLUNTEER-RUN MEANS WE SEND 99% OF YOUR DONATIONS DIRECTLY TO OUR TRUSTED PARTNER ORGANISATIONS IN NEPAL, CAMBODIA AND BURUNDI.

THANKS FOR YOUR FUNDRAISING SUPPORT!